

Catalyzing Grasslands Conservation and Sustainable Use through Partnerships

Commission for Environmental Cooperation

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Catalyzing North American Grasslands Conservation and Sustainable Use Through Partnerships Project

Project Period: July 1, 2013 – June 30, 2015

Budget: \$400,000 (\$200,000 per year)

Implements and promotes **economic and conservation solutions** by sharing information and **beneficial management practices** through the **North American Grasslands Alliance** that address the root causes of deterioration and loss in the grassland ecosystems

Builds on the success of the 2011–2012 project *North American Grasslands: Management Initiatives and Partnerships to Enhance Ecosystem and Community Resilience*



North American Grasslands: Management Initiatives and Partnerships to Enhance Ecosystem and Community Resilience

- Created the **North American Grasslands Alliance (NAGA)**, and ***A Framework for Change***, a collective approach to support North America's shared grasslands ecosystem
- Compiled ranch and conservation practices for the **Grasslands Beneficial Management Practices Online Tool** at www.cec.org/grasslands



The image is a screenshot of a web application titled "GRASSLANDS BENEFICIAL MANAGEMENT PRACTICES". The interface includes a navigation menu with options like "ABOUT", "BENEFICIAL MANAGEMENT PRACTICES", "FEATURED STORIES", "OVERARCHING PRACTICES", "RESOURCES", and "MAP". A search bar is located on the right. The main content area is divided into several sections: "BENEFICIAL MANAGEMENT PRACTICES" with a list of categories such as "Community Management", "Ecosystem Management", "Grass/Pasture Management", "Grazing Management", "Invasive Species and Pest Management", "Sustainable Economic Management", "Sustainable Energy Management", and "Water Resource Management"; "FEATURED STORIES" with a list of ranch names and locations; "OVERARCHING PRACTICES" with a list of goals; and "WHAT'S NEW" with a featured image and text. A map of North America is displayed in the center, showing various locations marked with red and blue icons. The footer contains "HOME | CONTACT" and "WWW.CEC.ORG".



North American Grasslands Alliance: A Framework for Change

VISION

North American grasslands are environmentally healthy and productive ecosystems that sustain working landscapes, conserve biodiversity, and support vibrant rural communities.

- 3 Trinational Grasslands Experts and Partners Meetings
- 72 experts from federal and state/provincial government, rancher groups, non-government organizations, and other interest groups
- A trilateral process to engage people to adopt this framework at different operating levels to help ranchers and native grasslands thrive

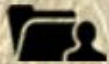


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BENEFICIAL
MANAGEMENT
PRACTICES

8

MANAGEMENT
CATEGORIES
OF BMP



FEATURED
STORIES
AND
VIDEOS



GLOSSARY
AND
RESOURCES

Grasslands Beneficial Management Practices Online Tool

- A **work in progress** that aims to capture the knowledge and know-how developed by generations of ranchers, and serves as a repository of practices and emerging science
- Geospatial and thematic search options
- 44 documents / rancher case studies from the three countries
- **94 beneficial management practices**, organized into 8 major management categories
- Overarching practices **to help guide range management decisions**
- A bilingual glossary of terms and additional resources



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Task: Implement and promote ranch-level beneficial management practices (BMPs) that bring concurrent economic and biodiversity benefits.



Kansas Grazing Lands Coalition

- Five regional alliance partners
- 10 – 15 participating ranches and *ejidos*
- Case studies of successfully implemented BMPs posted on Online Tool as “Featured Stories”
- Regional outreach on the North American Grasslands Alliance, the *North American Grasslands Alliance: A Framework for Change* document, and Online Tool



Catalyzing North American Grasslands Conservation and Sustainable Use Through Partnerships Project

What's next?

- **Trilateral Grasslands Experts and Partners Meeting** (TBC - Northern Great Plains, Fall 2014)
- **Sustainable Grasslands social marketing package** (data, communications and social marketing tools that support the design of regional social marketing campaigns)
- Develop a work plan for the **next phase of the North American Grasslands project**



Thank you

GRASSLANDS PASTIZALES PRAIRIES

Find out more about
the CEC Grasslands work at:

www.cec.org/grasslands



Three countries. One environment.

