



Monarch Butterfly Conservation Fund



National Fish and Wildlife Foundation

John Lamoreux



NFWF

ABOUT Us

WHO WE ARE

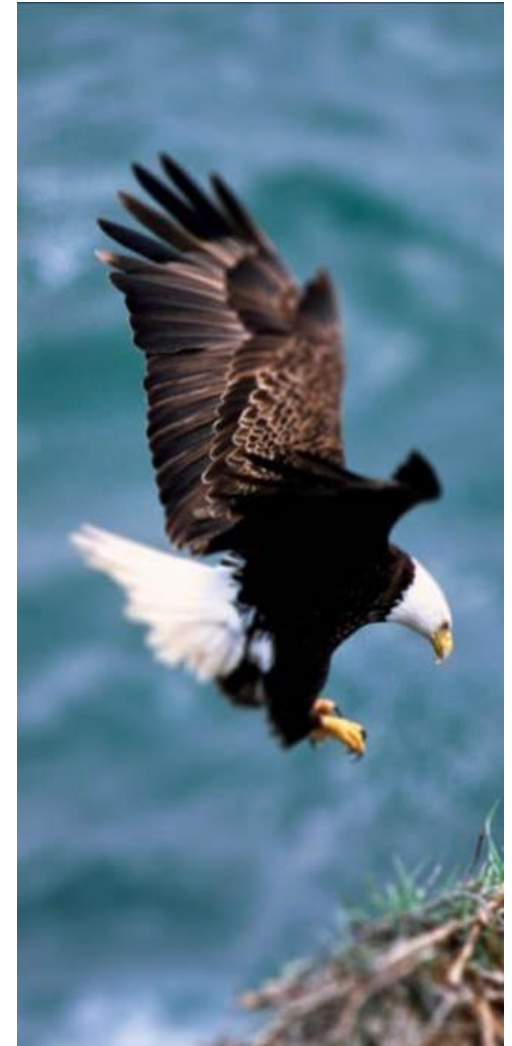
- Chartered by Congress in 1984
- 30 member Board appointed by Secretary of the Interior
 - Includes FWS Director & NOAA Administrator

WHAT WE DO

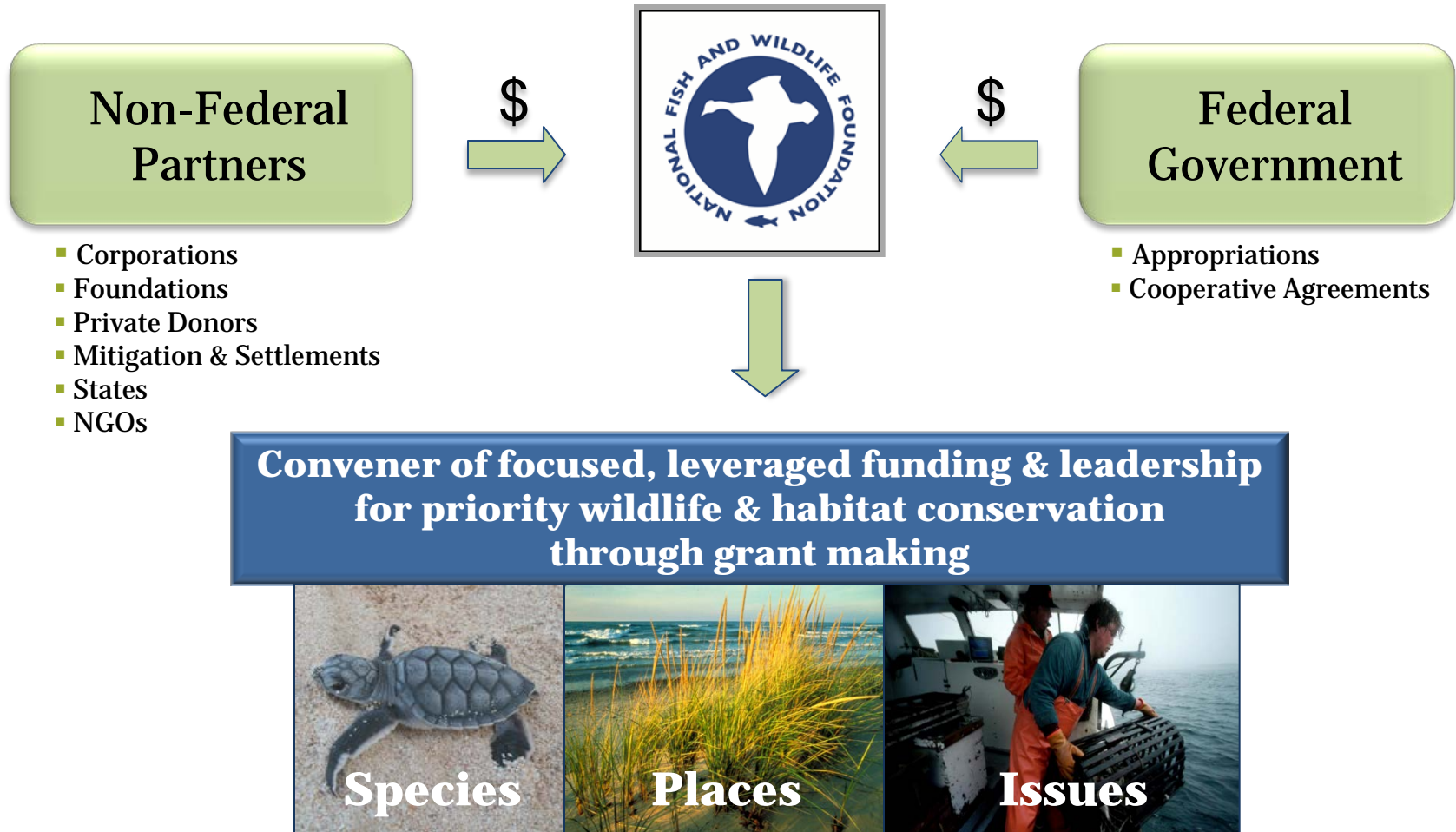
- Sustain, restore, enhance the nation's natural heritage
- Bring collaboration among federal agencies & private sector
- Create common ground among diverse interests

HOW WE DO IT

- Leverage public funding with private money – average 3:1
- On-the-ground conservation projects through grant making



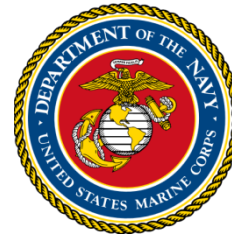
How We Do It



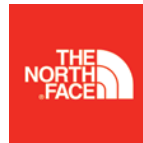
CURRENT FEDERAL PARTNERS



**US Army Corps
of Engineers®**



CORPORATE PARTNERS



MONARCH BUTTERFLY CONSERVATION FUND



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**Competitive Request For Proposals Approved By Funders
And Used By NFWF To Solicit High Quality Projects**



**Habitat
Restoration**

**Outreach &
Education**

**Seed
Production**

**MONITORING & EVALUATION
BUILT INTO ALL PROJECTS**



**Applications Reviewed, Ranked, And Selected For Funding Based On
Project's Ability To Achieved Desired Conservation Outcomes**



**Project Outcomes Shared With All Funders and Used To
Inform Future Grantmaking**

MONARCH BUTTERFLY CONSERVATION FUND

Coordinating with Existing Efforts:

- Science
- Outcomes/Metrics
- Priority Geographies

MONARCH BUTTERFLY CONSERVATION FUND

Key Contacts:

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MONARCH BUTTERFLY CONSERVATION FUND

Year One - \$4.25 Million

Year Two - \$2.4 Million

Year Three - \$2.4 Million

Year Four - ???