



# For the Trilateral Committee

April 14, 2015

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# What is Griffin Groups?

### https://griffingroups.com

- A <u>free platform</u> for using and integrating web services by people and groups
- Easy AND powerful interface
- Public and private groups and content
- File sharing and other collaboration tools
- Integrates without reliance on other web services
- A new way of working:
  - Information organization, archival, and access
  - Website development
  - Project management and communications



# Why "Griffin"?

Wikipedia: "Griffins are portrayed with rear body of a lion, an eagle's head, with erect ears, and feathered breast, with forelegs of an eagle, including claws. The combination indicates a combination of intelligence and strength."



https://griffingroups.com

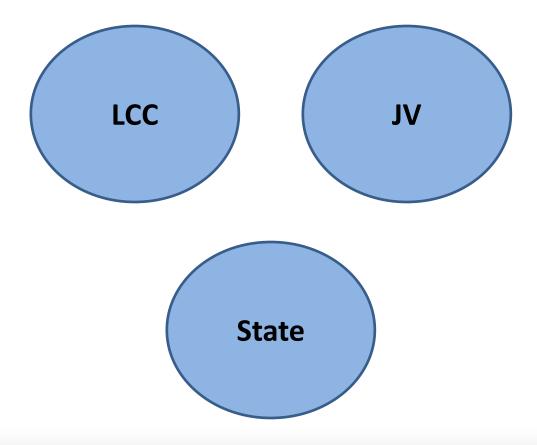


# Why is Griffin Groups Needed?

- Many conservation social networks are popping up. Each is a "walled garden" that needs to be connected to other networks.
- Provide a platform to create multiple connected social networks around conservation topics.
- Examples:
  - <u>Taxa</u>
  - Organizations
  - Projects
  - Geographies

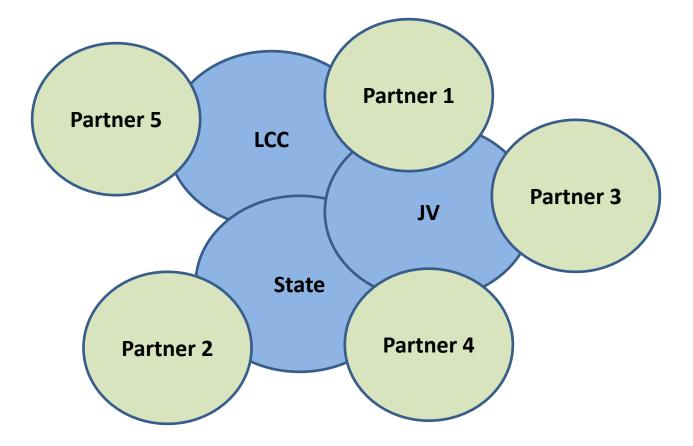


## Partnership Communications



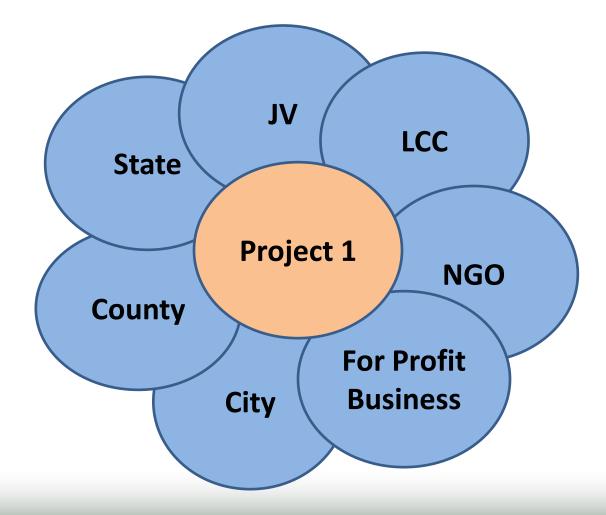


### Not Discrete Groups





### Projects May Cross Administrative Boundaries, Share Costs, and Leverage Strengths





# **Targeted Communication Needs**

- Public and private workspaces
- Organizing and archiving content
- Precise and customizable notification system
- Project management tools
- Precise competency search of membership
- Integrates and supports email communications
  - Group listserver
  - Comment by email
- Outreach
  - What's going on?
  - Branding







### WELCOME TO THE AKN!

The Avian Knowledge Network (AKN) is a partnership of people, institutions and government agencies supporting the conservation of birds and their habitats based on data, the adaptive management paradigm, and the best available science. AKN partners act to improve awareness, purpose, access to, and use of data and tools at scales ranging from individual locations to administrative regions (e.g., management areas, states, countries) and species ranges.

The following sections will help orient you to the AKN:

- Partners Discover the people and institutions that comprise the AKN.
- Sponsors Find out more about the funding sources that make the AKN possible.
- Goals Learn about what AKN partners are accomplishing.
- Approach Understand how the AKN accomplishes goals.
- Get Involved Explore how you can participate in the AKN community.

#### AKN Goals

AKN Approach

Get Involved

#### News

- Bird Conservationists
   <u>Migrate to Point Blue</u>
   <u>Conservation Science</u>
   for Avian Knowledge
   <u>Network Training</u>
- USGS Point Count and Marshbird databases migrated to the AKN
- <u>Avian Knowledge</u> Network website update
- <u>New datasets added to</u> <u>MWADC</u>

Get all the news ....





### WELCOME TO THE AKN!

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#### AKN Goals

AKN Approach

Get Involved

#### News

- <u>Bird Conservationists</u> <u>Migrate to Point Blue</u> <u>Conservation Science</u> <u>for Avian Knowledge</u> <u>Network Training</u>
- <u>USGS Point Count and</u> <u>Marshbird databases</u> <u>migrated to the AKN</u>
- <u>Avian Knowledge</u>
   Network website update
- <u>New datasets added to</u> <u>MWADC</u>

Get all the news ...

## Caribbean LCC Communications

### Join the Caribbean Landscape Conservation Cooperative and contribute in our common mission



Click here to join our community page via GriffinGroups. There you can create an accounts for your research teams, join advisory groups and conservation action teams or simply stay informed about CLCC activities and discussions. Get Involved

Visit our Get Involved page to learn more about our cooperative' organizational structure, the different roles of our partners, and to learn about the benefits of joining the CLCC.

Mailing List Form

Visit our Get Involved page

#### JOIN OUR MAILING LIST

The CLCC is open to anyone who shares our mission to ultimately conserve, restore, and sustain natural and cultural resources in the Caribbean Region.

#### TWITTER

- Plan Will Protect 770,000 Square Miles of Ocean, Working With World's Governments http://t.co/DLeDpUb8ad #oceanpolicy RT@OceanLeadership
- RT @ElYunqueNF: Each tree species has unique bacterial identity, microbiome research shows http://t.co/zqeQwl8bBn @metagenomics
- Study by @USFS\_psw shows climate warming does not affect soil carbon storage in tropical forests http://t.co/OMXyXi5Llk @\_PhilMartin

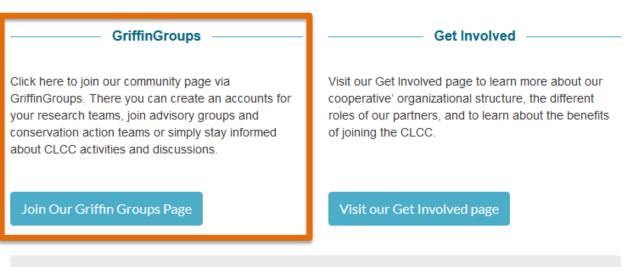
#### FACEBOOK

Join Our Griffin Groups Page

## Caribbean LCC Communications

Mailing List Form

### Join the Caribbean Landscape Conservation Cooperative and contribute in our common mission



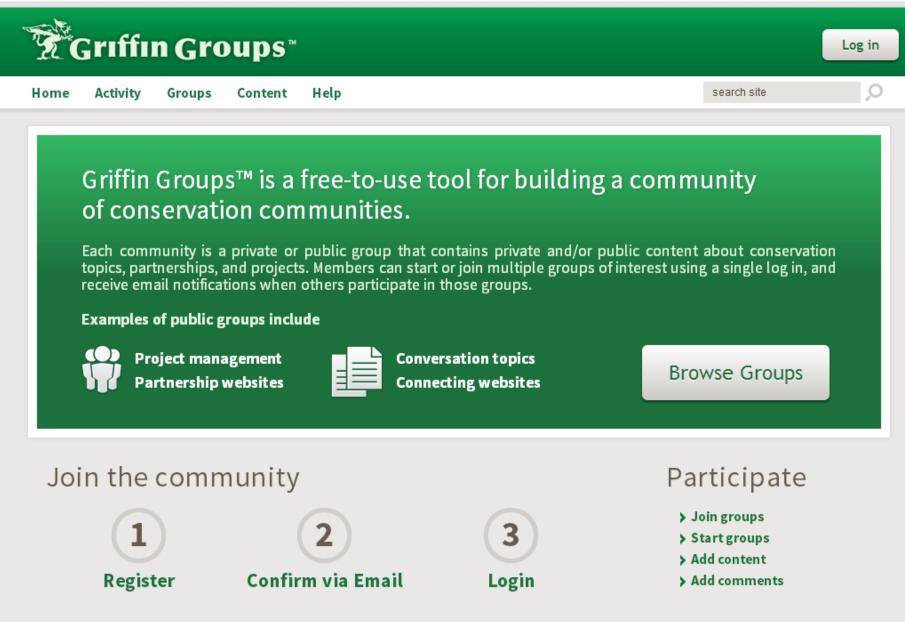
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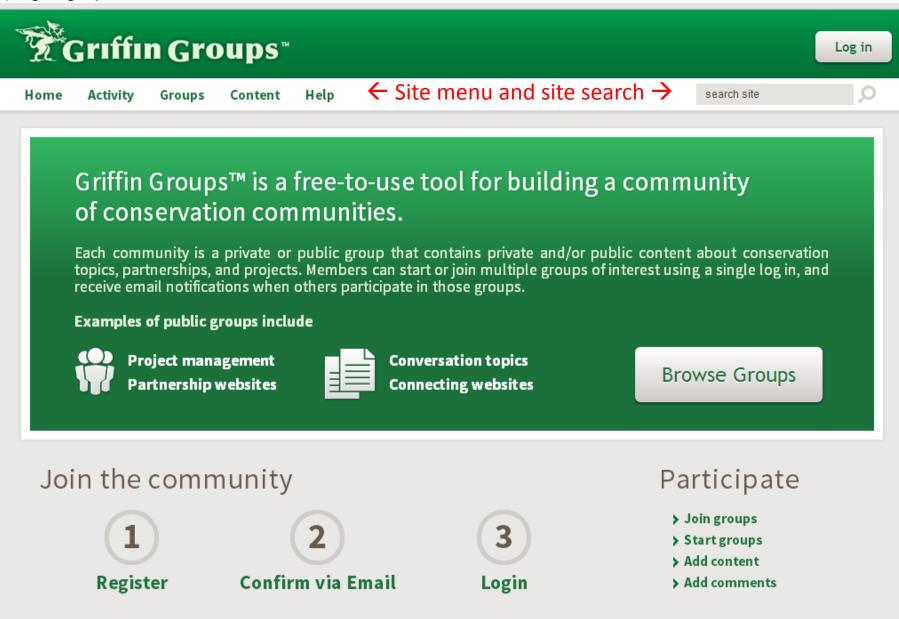
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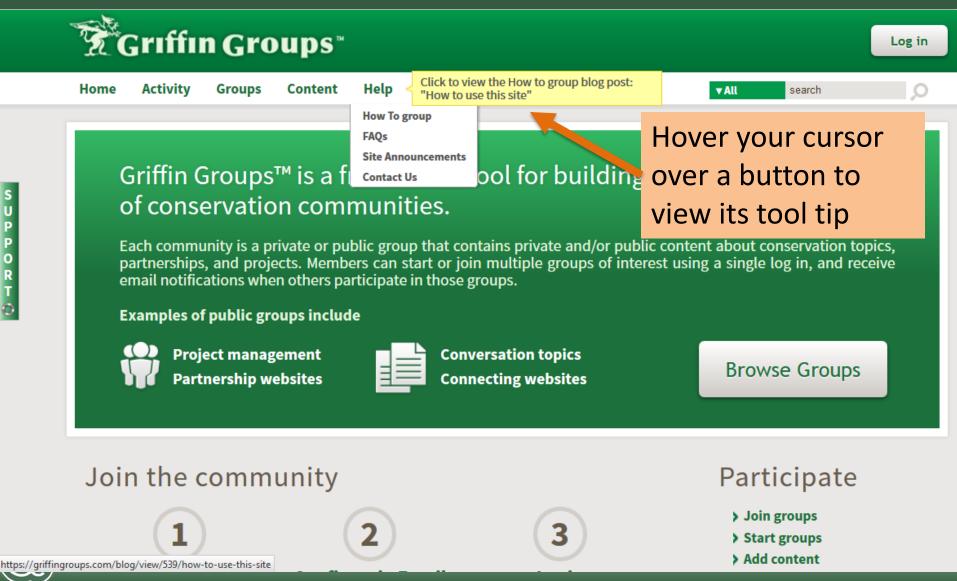




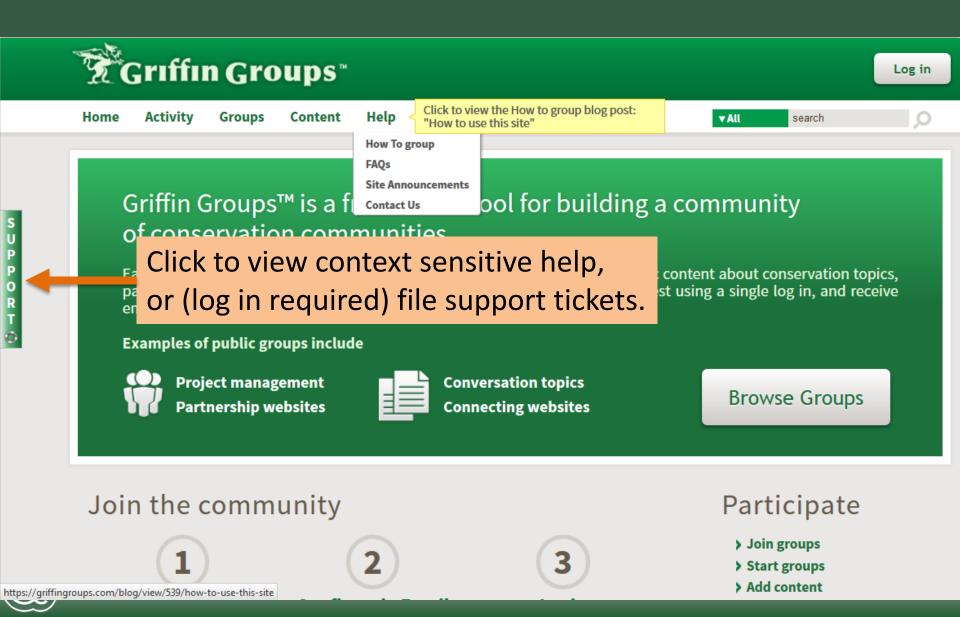




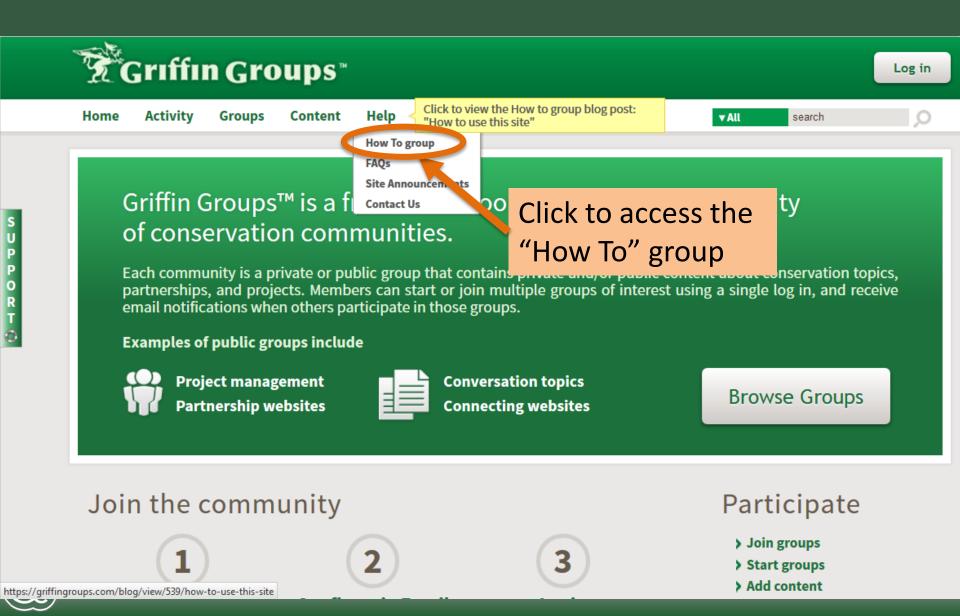
# **User Support Features**



# **User Support Features**



# **User Support Features**



# "How To" Group

<b>Griffin</b> G	roups		Log in
Home Activity Grou	ps Content Help 🔽	search	,0
Groups > How to			
		📓 How to	
How to		search group	\$
	Tips about Griffin Groups design and use	Group Cor	ntent
	Description:	Activity	
THE A	This group focuses on information by site designers about the reasons, use, and customization of Griffin Groups for group members and administrators. Most of the information in this group		
J MAR	is contained in pages that can be found by clicking the "Pages" or "Activity" buttons on the	Blog	
50	group sidebar ->	Bookmarks	
John .	Relevant comments are welcome on any content in this group by any member. New content	Calendar	
	by others is not common but is welcome if it focuses on similar topics about this website.	Discussions	
	To use some features of this site, you must register and login. Registering requires validation		
Open group	by email unless connecting via Google or LinkedIn.	Files	
Primary Admin: Ed Laurent	1. Register for Griffin Groups	Maps	
Group members: 1066	2. Validate your registration by clicking the link in the automated email	Pages	
Views: 32899	3. Log into Griffin Groups		
	<ol> <li>Navigate to one or more groups of interest</li> <li>Click the "Join group" or "Request membership" button next to the group name</li> </ol>	Polls	
	Any issues with the lag in process should be reported to feedback[st]griffingroups com		

Any issues with the log in process should be reported to: feedback[at]griffingroups.com

**Group members** 

# "How To" Group

Home Activity Grou	os Content Help	▼All	search	, C
Groups > How to			Search group	
The second secon	Tips about Griffin Groups design and use Group side bar: Explore, navigate, and search within the group	use, and customization formation in this group <b>ivity</b> " buttons on the nember. New content bout this website.	Group Con Activity Blog Bookmarks Calendar	itent
Open group	To use some features of this site, you must register and login. Register by email unless connecting via Google or LinkedIn.	ring requires validation	Discussions Files	
Primary Admin: Ed Laurent Group members: 1066 Views: 32899	<ol> <li>Register for Griffin Groups</li> <li>Validate your registration by clicking the link in the automated en</li> <li>Log into Griffin Groups</li> <li>Navigate to one or more groups of interest</li> </ol>	nail	Maps Pages	

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**Group members** 

#### Rapid Learning

Griffin Groups (https://griffingroups.com) is a free-to-use online tool for connecting conservation knowledge and projects in a network of conservation communities. Using a single log in, members can join or start one or more groups to organize information and communications about conservation topics and customize how they receive group notifications. Group members can interact by email, archive their discussions within a group, and access a suite of collaboration tools. **Content** can be explored and searched within groups and across the site.

Griffin Groups revolves around the site member, their professional contacts, and the various groups that they start or join. Each member has a public profile and private **dashboard** that they can customize. While members can add content directly to their profile, most of the content on Griffin Groups is organized and accessible through customized groups. Members can **create as many public and private groups as they like** as long as they are compatible with the **Terms of Use**, including **copyright laws**. Every piece of content on the site also has visibility and editing permissions set by the person who first saved the content (see **Privacy**).

**Connecting Conservation** designed Griffin Groups to address the need for integrated knowledge transfer across disciplines, organizations, tools, and geographies in order to assist the transformation of natural resource conservation as a practice from independent to coordinated activities that address strategic public-private partnership goals.

#### General use

- Overview
  - How to use this site
  - Griffin Groups poster
  - Griffin Groups' Content Types
- Selected Features
  - How to find and request support for using Griffin Groups
  - How to start group discussions by email (Group listserver)
  - How to comment by email
  - How to edit your notification settings
  - How to create and collaboratively edit a group page



#### View all members

#### **Related groups**



#### View all related groups

### Scroll down





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ä 8 Recent Southeastern LCC News 7 days ago - [App LCC] Climate-Aquatics Blog 7 days ago - [App LCC] Regional Science Efforts Highlighted in National Climate Adaptation Strategy **Progress Report** 7 days ago - [App LCC] Video: Climate Change The Cost of Inaction 15 days ago - [App LCC] Cheat Canyon is West Virginia's Newest Conserved Natural Area 19 days ago - [App LCC] The Audubon Climate Change Report at a Glance 21 days ago - [App LCC] \$35 Million in Grants to Boost State Endangered Species Conservation Efforts Funding to 20 states will help collaborative efforts to conserve America's most imperiled species 22 days ago - [App LCC] USDA Provides \$328 Million to Conserve Wetlands and Farmland, Boost Economy 28 days ago - [Caribbean LCC] From the National Park Service: New Regional Climate Change Newsletter "Hot Topics" 35 days ago - [App LCC] Land managers to gain tools to mitigate greenhouse gas emissions 39 days ago - [App LCC] Primary Influences on Water

• Group activity

**Temperature for Inland Streams** 

#### **#**8

Laura Brandt uploaded the file Post-Doc Opportunity at University of Florida (Davie, FL) to support development of Conservation... 413 days ago

Laura Brandt uploaded the file LCC-Network\_OSA-Funding-Opportunity-Announcement\_FY2013\_FINAL 061013 462 days ago

Ed Laurent bookmarked Appalachian LCC Activity Update to National Park Service 20121018 624 days

Appalachian LCC News \$ O 7 days ago - Climate-Aquatics Blog 7 days ago - Regional Science Efforts Highlighted in National Climate Adaptation Strategy Progress Report 7 days ago - Video: Climate Change The Cost of Inaction 15 days ago - Cheat Canyon is West Virginia's Newest **Conserved Natural Area** 19 days ago - The Audubon Climate Change Report at a Glance 21 days ago - \$35 Million in Grants to Boost State Endangered Species Conservation Efforts Funding to 20 states will help collaborative efforts to conserve America's most imperiled species 22 days ago - USDA Provides \$328 Million to Conserve Wetlands and Farmland, Boost Economy 35 days ago - Land managers to gain tools to mitigate greenhouse gas emissions

Carribean LCC News

28 days ago - From the National Park Service: New Regional Climate Change Newsletter "Hot Topics" 41 days ago - Agencias y organizaciones de conservación del medio ambiente se reúnen para dialogar sobre áreas naturales protegidas y ofrecer importantes anuncios a la comunidad

56 days ago - Contact Us

57 days ago - Join the Caribbean Landscape Conservation Cooperative and contribute in our common mission 60 days ago - Connecting the Dots in Conservation: CLCC Compendiums of Conservation Organizations Working in the Caribbean 60 days ago - PRGAP & USVI Catalog

62 days ago - Leopoldo Miranda 106 days ago - Neisa Cazaubon

Gulf Coast Prairie LCC News

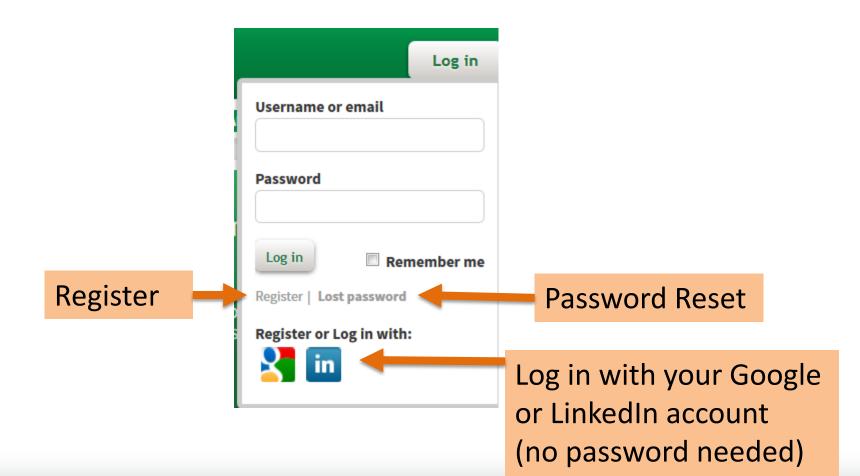
#### Southeastern Landscape Conservation Cooperatives group

### RSS Feed Widget Displays News from Other Websites

# Explore Existing Groups

Ż	Griffii	n Gro	ups™			Log in
Home Groups	Activity	Groups <	Click to view the groups you can access sorted by number of group members.		▼All	search O
	oups	Newest				All groups Search for groups by tag
Popula	v to	All Op		open group 1	.066 members	tag 🔎
		ervation Designation the time time time time time time time tim	<b>gn (LCD)</b> he topic of landscape conservation design.	open group	176 members	Featured groups           LCC IDMN - Toolshed           The LCC IDMN Toolshed is
Regi		oups, log in, and	<b>axonomy update</b> click the "Request membership" button to follow ar	closed group ad participate in updating the		creating a catalog of tools applicable to the LCC Network Landscape Conservation
	theast Partne	ers In Flight (S	SE-PIF)	open group	68 members	A community of practice focused on the topic of landscape conservation design.
			nservation Alliance	open group	61 members	A group with simple examples for how to use and add features to your groups.
	rogate Specie		species approach to conservation	open group	60 members	How to

# Log In for More!





## Member Tools

🧕 Profile 🖪 My Groups 🐁 My Contacts 🛛 Messages 3	👫 Dashboard 🤸 Settings 🛛 Log ou
<b>Griffin Groups</b> ™	
Home Activity Groups Content Teams Help	▼All search O
• Tip:	
Check out Griffin Groups' new <b>Projects</b> content type! An exa	
Conservation Spotlight	Why use Griffin Groups?
Core Conservation Competencies System (3CS) How 3CS Came to Be	<b>No more rooting through emails</b> - work with partners to consolidate collections of documents into one or more groups, maintain a history of discussions about a project, privately and collaboratively author documents, and publicly publish your products as blogs, files, and/or pages.
1 2 3 4 5	Organize your professional activities – use your dashboard to organize information from across the site, and the web, in the way that you want to access it.
<ul> <li>Site statistics</li> </ul>	<b>Connecting people and groups</b> – list personal skills and interests, search and join groups to collaborate on projects, link your groups to other groups on the site, publish your personal and group accomplishments.

## Member Search

<b>Griffin Groups</b>					
a Ginni Gioups		Click to viow a list	of all site members sorted		
Home Activity Groups Content	Members	by join date. The ri provides options fo	ght side of the page or finding site members by I distance to zip codes.	▼All search	Q
Members (1513)	My Teams				📕 🌴 🍋 题
Members (1313)			Checkbox Member Fil	ter	
Newest Alphabetical Popular Online	Recently Active	2	Check boxes and then click <b>Core Conservation Compe</b>	"Search" to filter for members v stencies (3CS)	with these
<b>Stephen Jones</b> Geologist/Director Coastal Resources		🖈 Tuscaloosa, AL	Job type(s) □ Select ▼		
<b>Sarah Johnston</b> GIS Specialist	*	Weeks Bay NERR	Organization type Select ▼		
Gareth Rowell Data Manager	📌 Wilson's Cree	ek National Battlefield	Core Conservation Com ☐ Habitat types ▼ ☐ Wildlife and Plants		
Julie Bosch		*	<ul> <li>Wildlife and Plants</li> <li>Processes V</li> <li>Skills V</li> </ul>		
<b>Dave Reed</b> Research Administrator	*	St. Petersburg, FL	Checkbox Search Logic		
Sharon Richardson		*	<sup>©</sup> AND		
			Limit search to a radius	of a specific location	
Falyn Owens	1	Southern Indiana	Postal/Zip Code	mi	

### Members (1513)

Alphabetical

Geologist/Director Coastal Resources

Newest

**Stephen Jones** 

Sarah Johnston

**Gareth Rowell** 

GIS Specialist

Data Manager

**Julie Bosch** 

Dave Reed

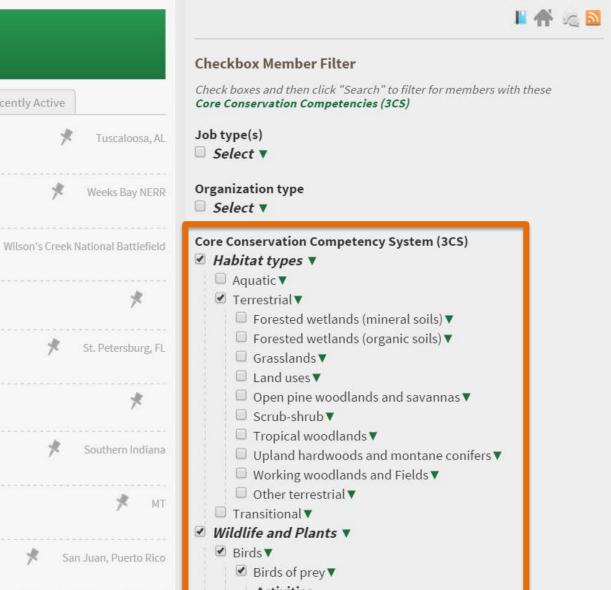
Research Administrator

**Sharon Richardson** 

Popular

Online

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F <b>alyn Owens</b> Jrban Wildlife Biologist	📌 Southern Indiana	<ul> <li>Tropical woodlands</li> <li>Upland hardwoods and montane co</li> <li>Working woodlands and Fields</li> </ul>
F <b>abitha Graves</b> Research ecologist	📌 МТ	<ul> <li>Other terrestrial ▼</li> <li>Transitional ▼</li> <li>Wildlife and Plants ▼</li> </ul>
Connie Carpenter State and Private Forestry Programs Manager	📌 San Juan, Puerto Rico	<ul> <li>✓ Birds ▼</li> <li>✓ Birds of prey ▼</li> <li>Activities</li> </ul>
Damon Hall Assistant Professor « Previous 1 2 3 4 5 6 Next » Items	× MO s on page 10 ▼	<ul> <li>Lead a team</li> <li>Mentoring</li> <li>Participate on a working group</li> <li>Produce synthesis of informatio</li> </ul>

**Recently Active** 

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# Integration with Email

#### **Group listserver:**

References your registration email address and posts new discussions to the correct group.

#### **Comment by email:**

Group members receive email notifications and can reply by email to comment.



### Southeast Partners In Flight (SE-PIF)

Edit group Invite members Leave group



#### Open group

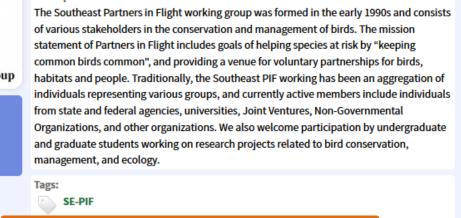
Primary Admin: Troy Wilson Group members: 68 Views: 16928

• Useful Links

Strategic Plan

#### **Primary SE-PIF group**

#### Description:



Group Listserver: new+sepif@discussion.griffingroups.com · vCard

101 🖸

Eastern Avian Knowledge Network State PIF Coordinators

Silent Auction and Raffle at Northeast and Southeast Bird Conservation Conference By Troy Wilson 18 days ago

NEPIF, SEPIF, conference

Latest News (click for more)

Add widgets

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# Some of the New Tools

- <u>Tool tips and Support button</u>
- <u>Core Conservation Competencies System (3CS)</u>
- Group listservers and Comment by email
- Open and closed polls
- Even more specific settings (e.g., group email digests)
- Content with similar tags
- Page Tree widget
- Bookmark and File folders
- ...
- Projects
- (Google) Drive
- <u>Calendar</u>



# Project Settings

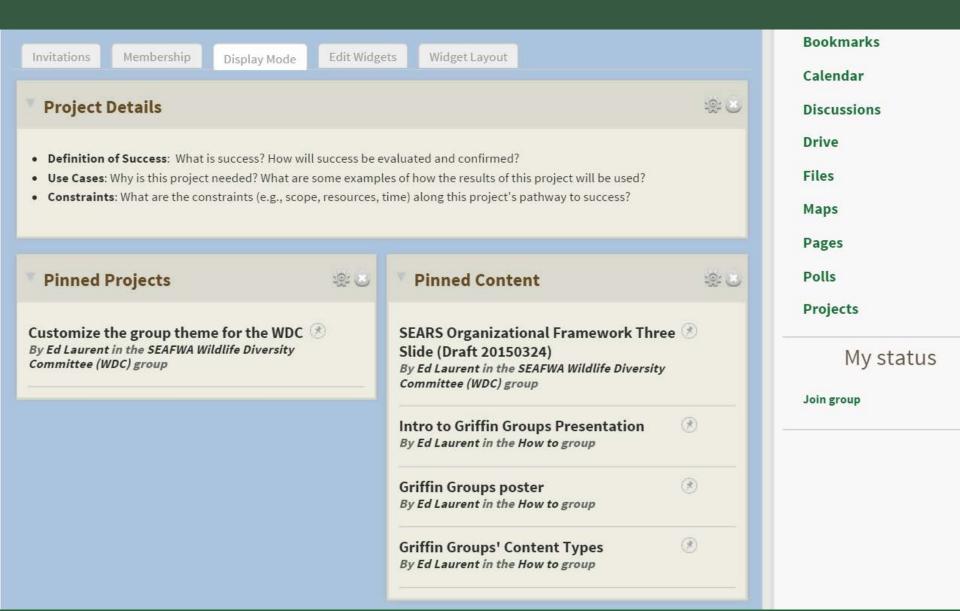
Priority Average -	Status Closed -	
Start Date	Time	
2014-10-02	0.1	Hours -
Actual      Estimated     Estimated	Actual      Estimated	
End Date	Cost	
2014-10-02	\$ (USD)	
Actual Stimated	Actual  Estimated	
Tags		
Add a tag		
Membership Open membership -		
Comments On -		
Access Public -		
Save Cancel		Delete



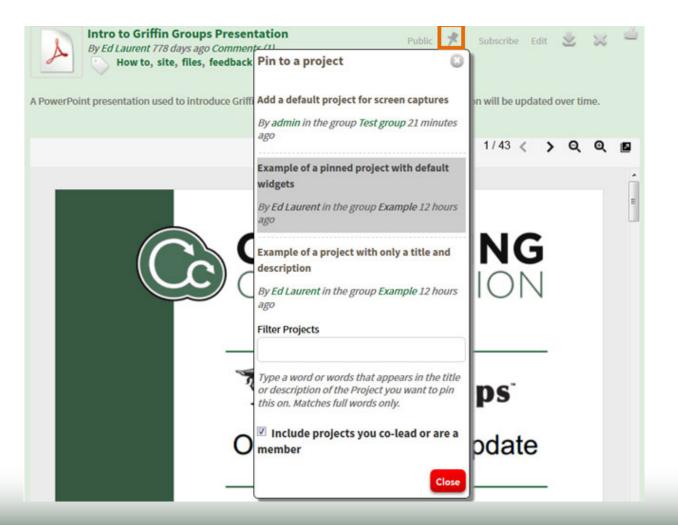
# Projects

Projects > SEAFWA Wildlife Diversity Committee (WDC) > Develop and implement an effective information sharing system or framework	Projects
Develop and implement an effective information sharing system or framework	All Projects My Project Invitations (0) My Projects
Edit Project New Pinned Project	📙 🌪 🎉 🔊
By Ed Laurent 124 days ago Comments (1)  • Lead: Ed Laurent  Subscribe Edit project History 💥 👍	SEAFWA Wildlife Diversity Committee (WDC)
Priority: Critical Status: In Progress	(1000)
Start Date: 12/11/2014         Time: (Not Set)           End Date: 01/31/2015 (Estimated)         Cost: (Not Set)	search group
Develop and implement an effective information sharing system or framework that will help states and federal agencies communicate and coordinate activities on MDL species, species of conservation need, and at-risk species.	Group Content
Add widgets	Activity
Invitations Membership Display Mode Edit Widgets Widget Layout	Bookmarks Calendar
* Project Details	Discussions
Definition of Success: What is success? How will success be evaluated and confirmed?	Drive
• Use Cases: Why is this project needed? What are some examples of how the results of this project will be used?	Files
Constraints: What are the constraints (e.g., scope, resources, time) along this project's pathway to success?	Maps

# **Project Pinning**



## Pin Content to Your Projects



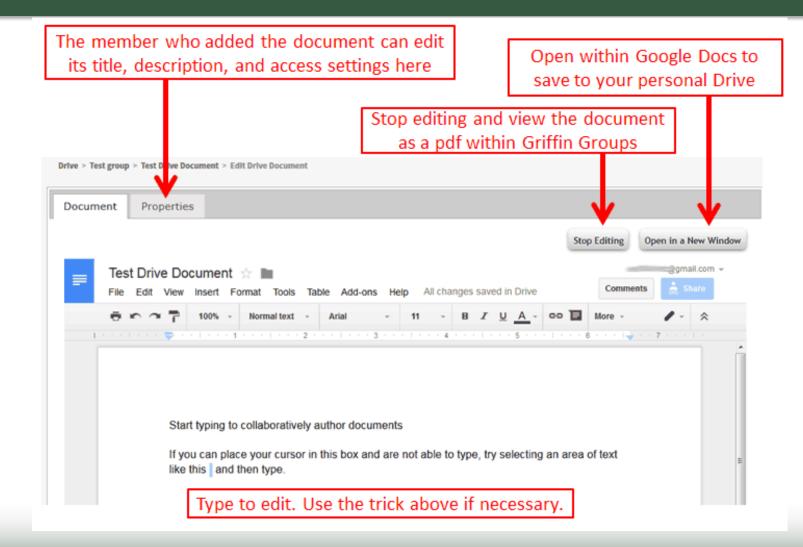


# (Google) Drive Settings

Add Drive Document			
Document Type       Select Document Type       Select Document Type       Document       Presentation       Spreadsheet	Select Document Type		
Description			
Tags			
Add a tag			
Group: Test group 🔹	Select who can see this document		
Write access Group: Test group Add File	Select who can edit this document		



# (Google) Drive Editing





## Events

National	Adaptation Forum	×
Ad For Tue St. By th http plac eng gov	tional aptation Public X Unsubscribe Edi rum , May 12 8:00am - Thu, May 14 5:00pm, EDi Louis, MO Rob Campellone o://nationaladaptationforum.org/ The Forum v ce from May 12-14, 2015 in St. Louis, MO. It age key individuals from industry, academia, ernment, non-profit organizations, communit king across	T will take will
	w full event details and comments	



## Click On a Date to Add an Event

New Event X	
Click to add a title	
Location	<b>▼</b> A
Start         End           2015-04-29         10:00am         2015-04-29         11:00am	
Timezone United States ▼ (GMT-04:00) Eastern C ▼ ■ All Day ■ Repeat ■ Enable Reminders	List view iCal
Description	Public X day
Access Public   Save	) 16



## **Repeated Events**

New Event			×
Click to add a	a title		<u>≜</u>
Location			
Start 2015-04-09 Timezone United States	1:00am ▼ 6 ▼ (GMT-04	End 2015-04-09 :00) Eastern D	2:00am ▼
🔲 All Day 🗹 🖡	Repeat 🗉 Enable F	Reminders	Monthly
Repeats	Monthly	▼	Working
Repeat by	Day of the m	onth © Day of	the week
Ends	<ul> <li>Never</li> <li>After</li> <li>On</li> </ul>	occurrer	nces
Monthly on th	e 9th day of the m	nonth	
Description			

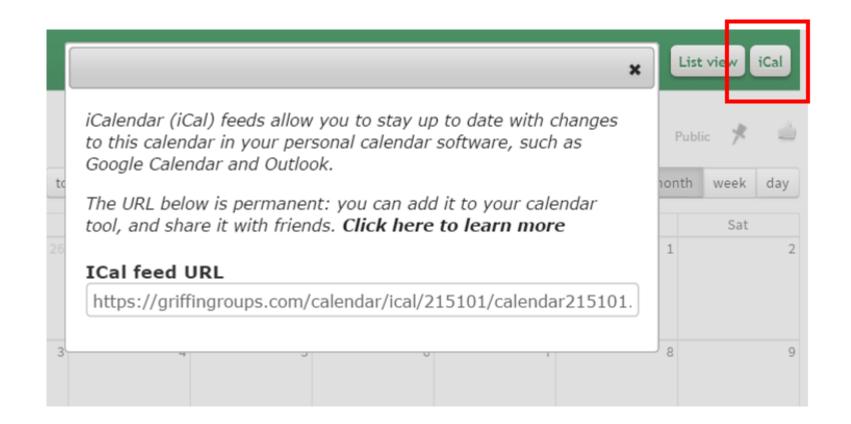


## **Event Reminders**

New Event			×
Click to add a	title		1
Location			
Start 2015-04-09	10:00am 🔻	End 2015-04-09	11:00am <b>▼</b>
Timezone United States	▼ (GMT-04:	00) Eastern D	·
All Day Repeat Enable Reminders Reminder emails sent from Griffin Groups			
Reminders	15	mir	nutes 🔻 🕱
	Add Reminder		
Description			

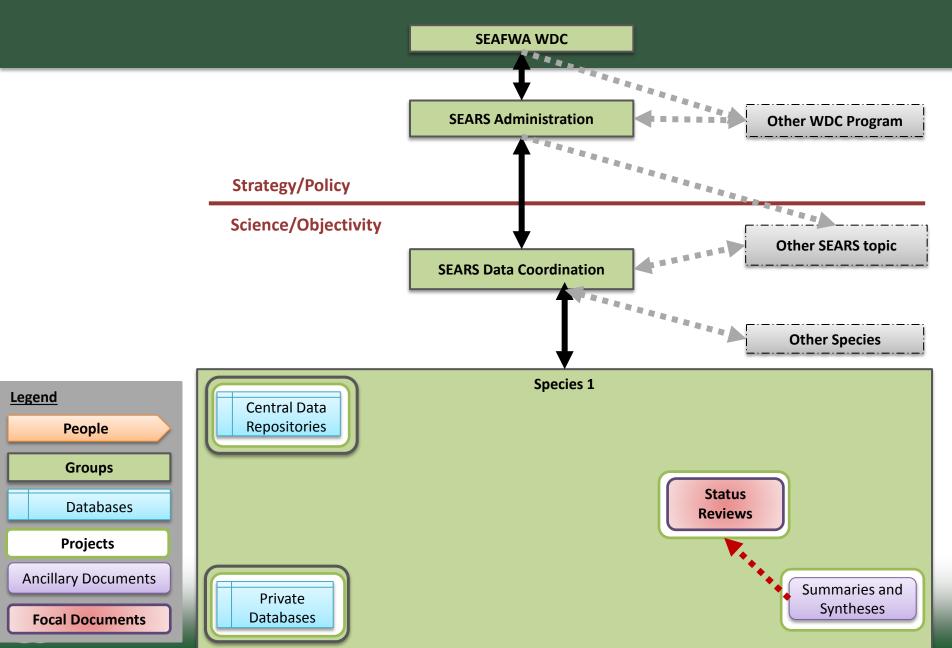


## iCal Feeds

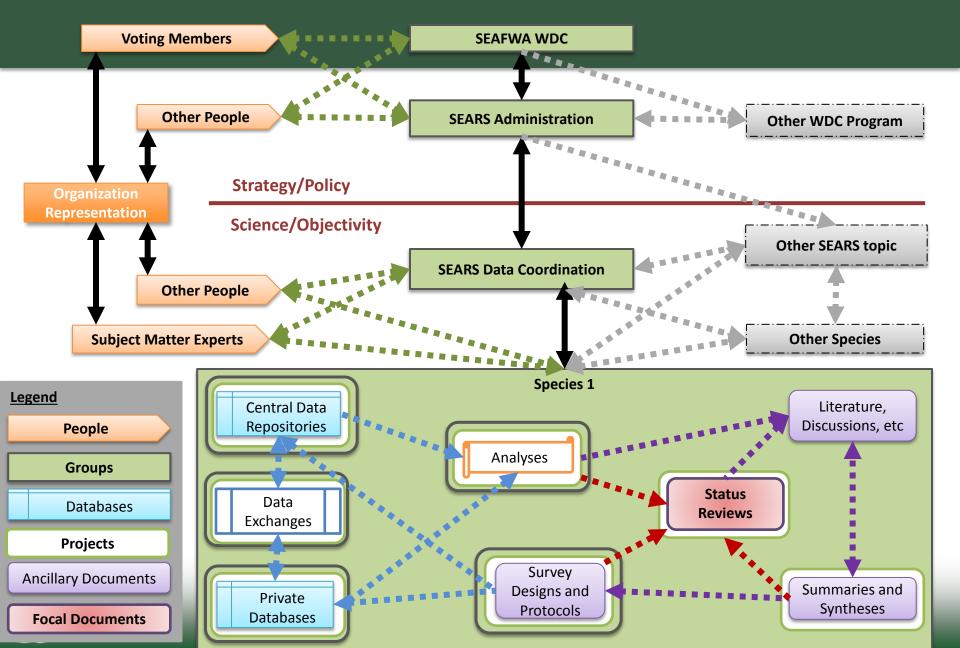




### Related, Modular, Integrated Groups with Purpose



### Related, Modular, Integrated Groups with Purpose



## Thank You!



### https://griffingroups.com



